

Section 44 Program Tracking

Retail Masters - District 4473

	FEB 1998 %	Chg vs. DEC 97	Total U.S. FEB 1998	Var vs. Total U.S.
Total % Volume Covered:	48.4	-8.5	62.0	-13.6
Pack Volume	60.1	-0.7	64.2	-4.1
Carton Volume	39.9	0.7	35.8	4.1
Missing/Invalid Volume	0.0	0.0	0.0	0.0
Total % Stores Covered:	34.1	-17.3	53.8	-19.7
Pack Stores	83.9	-0.3	85.3	-1.4
Carton Stores	16.1	0.3	14.7	1.4
Missing/Invalid Stores	0.0	0.0	0.0	0.0

SPACE as of FEB 1998, STARS Projected as of FEB 1998

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